



Investing Spectrum

Philanthropic Activities

PROGRAM RELATED INVESTMENTS

Investment Activities

MISSION RELATED INVESTMENTS

Positive Measurable Impact

Values Aligned / No harm

Grants

Venture
Philanthropy

Impact
Investing

Responsible
Investing

Traditional
Investing

Negative Financial Return

Below Market Rate Return

Market Rate Return



Investing Spectrum

Philanthropic Activities

PROGRAM RELATED INVESTMENTS

Investment Activities

MISSION RELATED INVESTMENTS

Positive Measurable Impact

Values Aligned / No harm

Grants

**Venture
Philanthropy**

**Impact
Investing**

**Responsible
Investing**

**Traditional
Investing**

Negative Financial Return

Below Market Rate Return

Market Rate Return

Arrows

